Old Bridge Township Public Schools
Data Privacy Initiative

We believe it is essential for our students to efficiently and effectively access digital tools that empower them in all phases of the learning process, including research, critical thinking, creativity, problem solving, content creation, communication, and collaboration. We treat data confidentiality and the privacy of student educational records very seriously.

Old Bridge Township Public Schools is committed to providing access to digital resources for both teacher and student use. We are also committed to protecting the privacy of all our stakeholders. To accomplish this, Old Bridge Township Public Schools has adopted policies and procedures, as well as created resources that explain the types of data that can be collected, how the data can be accessed, collected, stored, and, if appropriate, shared.

### Old Bridge Board of Education Policies

| 3283 Electronic Communications Between Teaching Staff Members and Students | 3322 Staff Member's Use of Personal Cellular Telephones/Other Communication Devices |
| 4283 Electronic Communications Between Support Staff Members and Students | 4322 Staff Member's Use of Personal Cellular Telephones/Other Communication Devices |
| 2361 Acceptable Use of Computer Networks/Computers and Resources | 5516 Use of Electronic Communication and Recording Devices |

### Student Privacy Pledge

[https://studentprivacypledge.org/privacy-pledge/](https://studentprivacypledge.org/privacy-pledge/)  
[https://studentprivacypledge.org/signatories/](https://studentprivacypledge.org/signatories/)

### Federal Privacy Laws

- **CIPA** - Children’s Internet Protection Act
- **COPPA** - Children’s Online Privacy Protection Act
- **FERPA** - Family Educational Rights and Privacy Act
- **HIPAA** - Health Insurance Portability and Accountability Act

### Additional Resources

- Old Bridge Township Public Schools Data & Security Guidelines
- Old Bridge Township Public Schools “Privacy Matters"
- 2016-2019 Digital Learning Plan
- Student Data Principles
- Software Application Matrix
- Technology Department Standard Operating Procedures