





PRIVACY MATTERS

Old Bridge Township Public Schools is required by federal and state law to collect and store student and staff records. We recognize the importance of securing our information systems and we strive to protect the privacy of student and staff data that is collected, used, shared, and stored by the District.

What Data do We Collect and Why?

 <p>Measures of Student Progress and Participation</p>	<p><i>We collect data such as attendance, grades, and participation in school-sponsored, extra-curricular activities to enable students to succeed.</i></p>	 <p>Data Vital to School Operations</p>	<p><i>We collect data such as address, phone number, gender, age, and other information to ensure student safety and help run our schools efficiently.</i></p>
 <p>Information Collected from State, Local and Federal Assessments</p>	<p><i>We collect results from state, local and federal assessments to provide our teachers, administrators, and parents with information to improve delivery of instruction in Old Bridge.</i></p>	 <p>Survey Results and Feedback to Improve Teaching and Learning</p>	<p><i>We ask staff members, parents, students and community members to respond to surveys to help the District improve teaching and learning and to address other issues of importance to our students and their families.</i></p>

When We Collect Data, We Promote Student Success!

<p>SCHOOL OFFICIALS</p> <p><i>Need to understand how students perform in order to plan educational programs and insure fair and effective allocation of resources.</i></p>	<p>TEACHERS</p> <p><i>Need to interpret and understand data to know whether students are struggling or succeeding and to help plan instruction in the classroom.</i></p>	<p>PARENTS and GUARDIANS</p> <p><i>Need to have access to data concerning their child's performance, as well as the school's, to help their child to succeed.</i></p>	<p>STUDENTS</p> <p><i>Need feedback on their own progress so that they can make good decisions about their program choices and ensure success.</i></p>
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How Does OBTPS Protect Education Data?

Old Bridge Township Public Schools follow state and federal education privacy laws and adhere to privacy and security policies. When we use online service providers to process or store data, they must also adhere to certain state and federal laws. They are also expected to commit to using current security protocols and technologies which protect our online information.

FERPA – Family Educational Rights and Privacy Act gives parents rights related to their child's educational records and personally identifiable information. For more information on FERPA, see:

<https://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>.

COPPA – Children's Online Privacy Protection Act prevents child-directed websites and apps from collecting certain personal information from anyone under 13 years of age without parental permission. The district may consent on behalf of parents in the educational context when student information is collected for the school's exclusive use and benefit and for no commercial purpose. For more information on COPPA, see: <https://www.ftc.gov/tips-advice/business-center/privacy-and-security/children%27s-privacy>.